



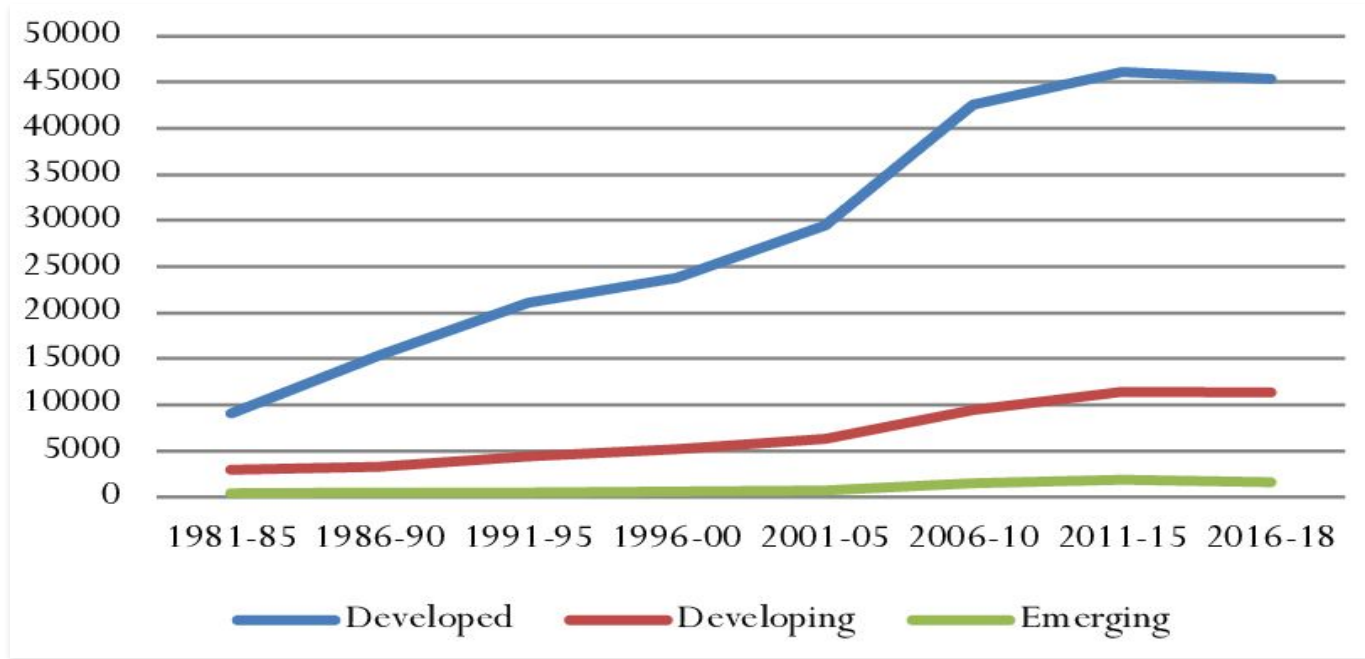
Impacting people's lives in  
emerging markets by  
backing entrepreneurs  
with know-how,  
community and capital.

Mission statement

# People in emerging markets are struggling...

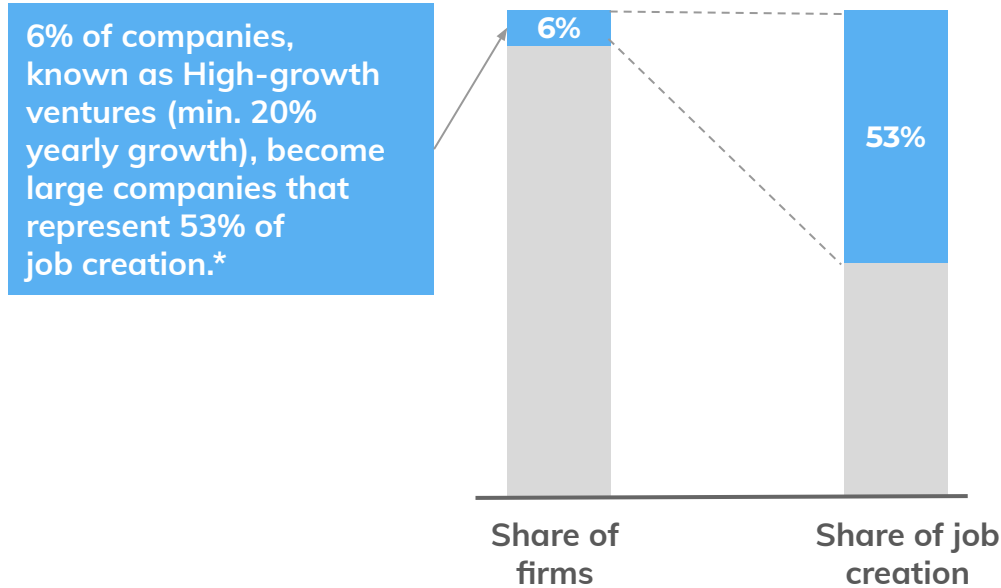


...and quality jobs to access basic rights are still scarce



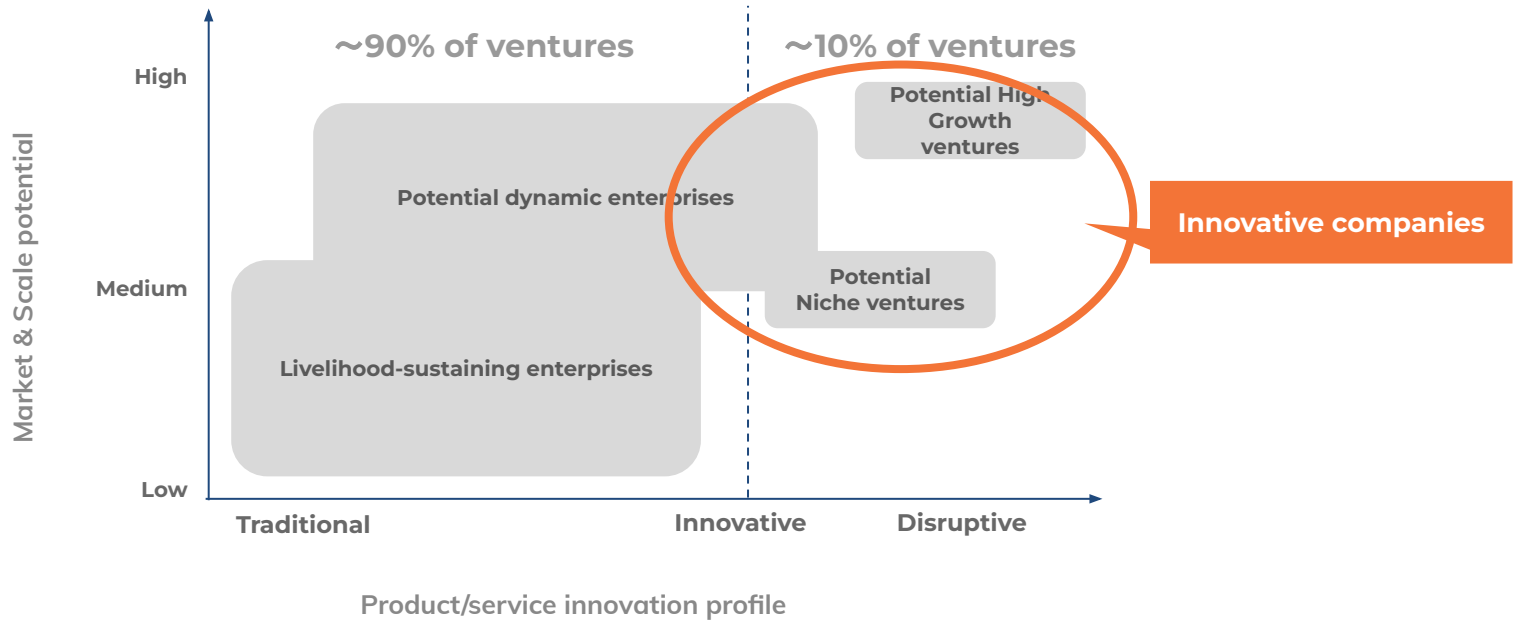
GDP per Capita by Country Group Average GDP

# We know that few companies create most new jobs...



\* High growth companies as defined by "The Vital 6%" Report or "The Missing Middles" Report: Segmenting Enterprises to Better Understand Their Financial Needs" or "High-Growth Firms: Facts, Fiction, and Policy Options for Emerging Economies" Report

# ...and they are innovative and disruptive...

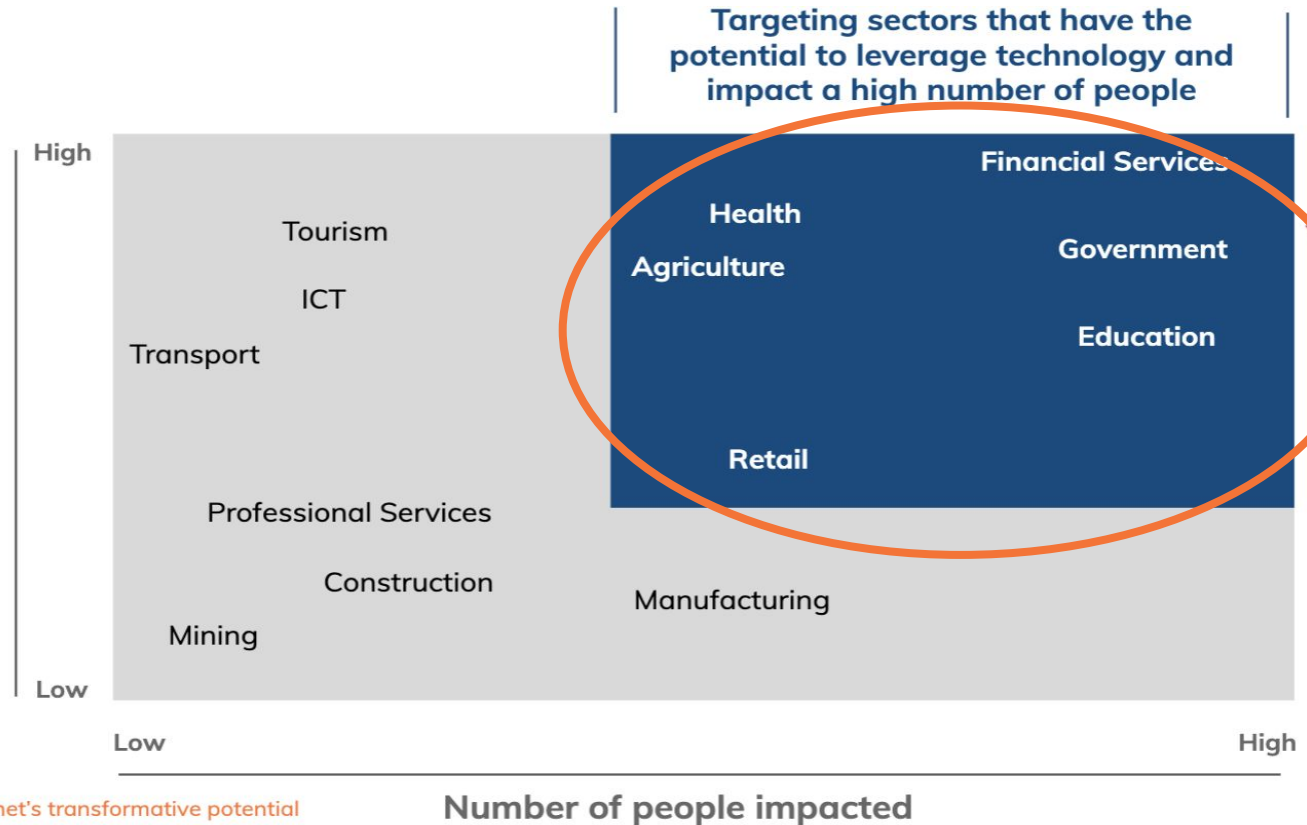


# ...allowing to solve key challenges at scale

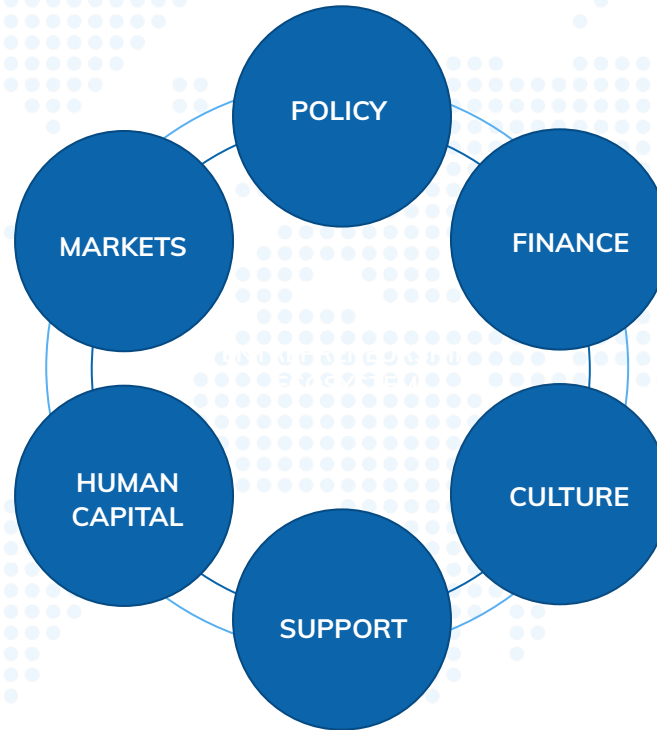


## Potential for capturing benefits:

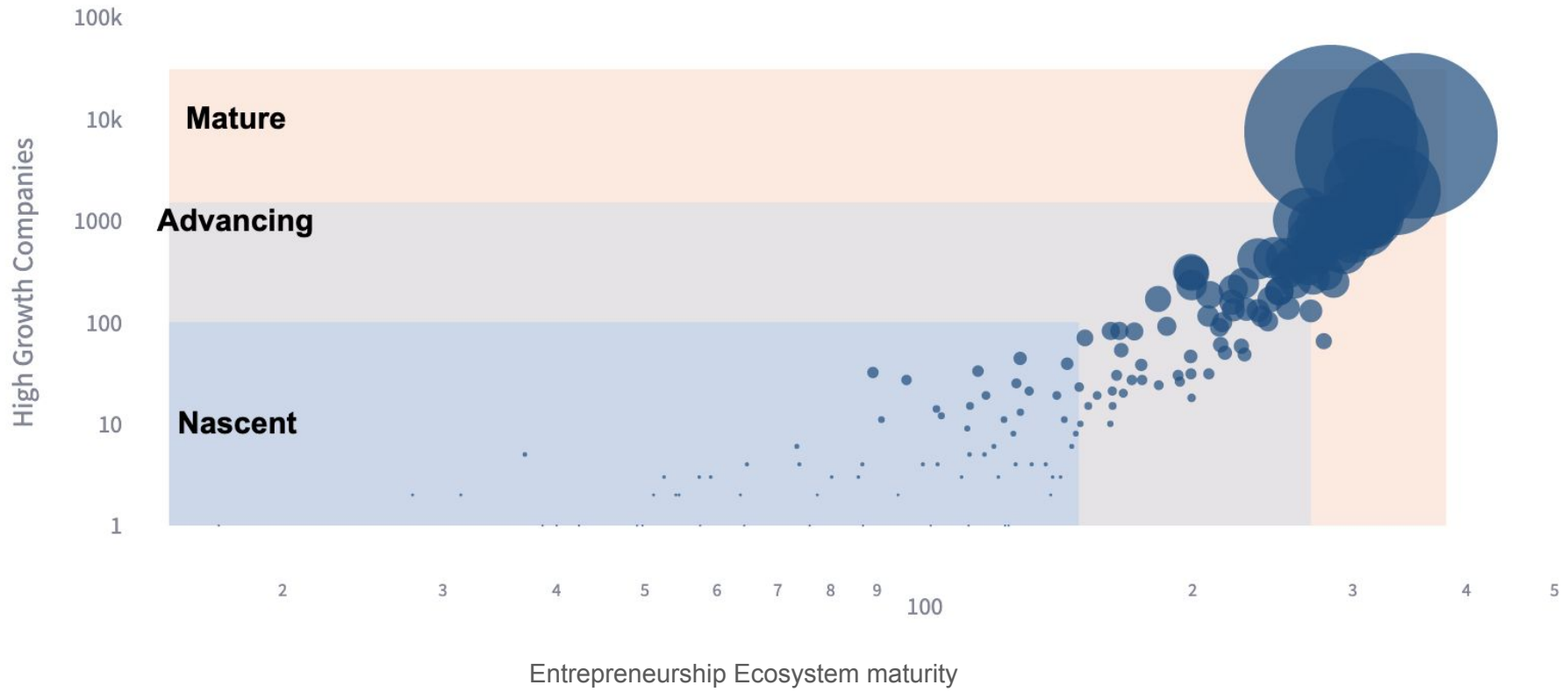
- Device Penetration
- Online fulfilment
- Information Asymmetry
- Need for high speed bandwidth



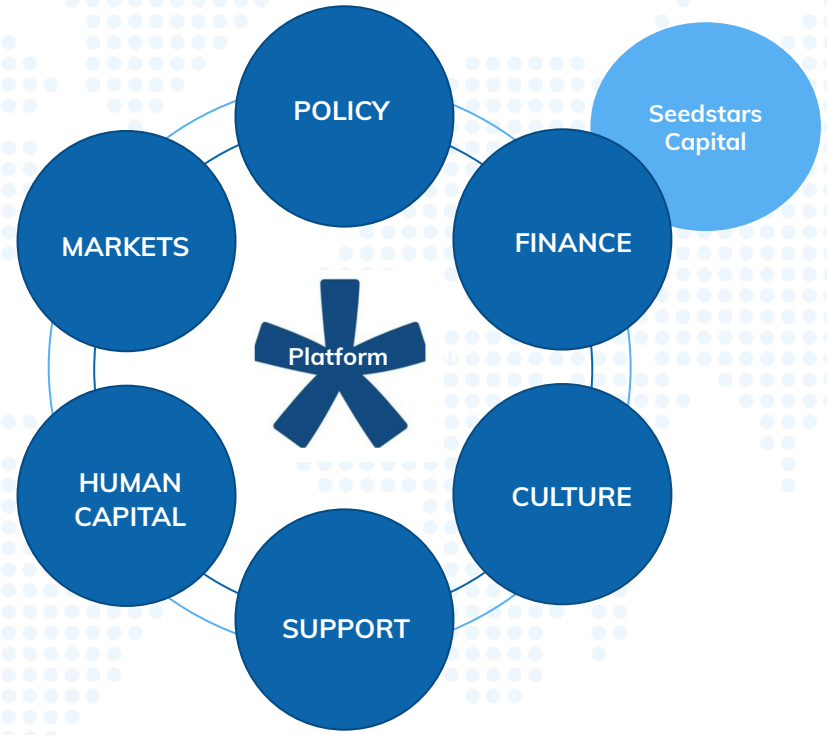
# However they need an ecosystem to grow

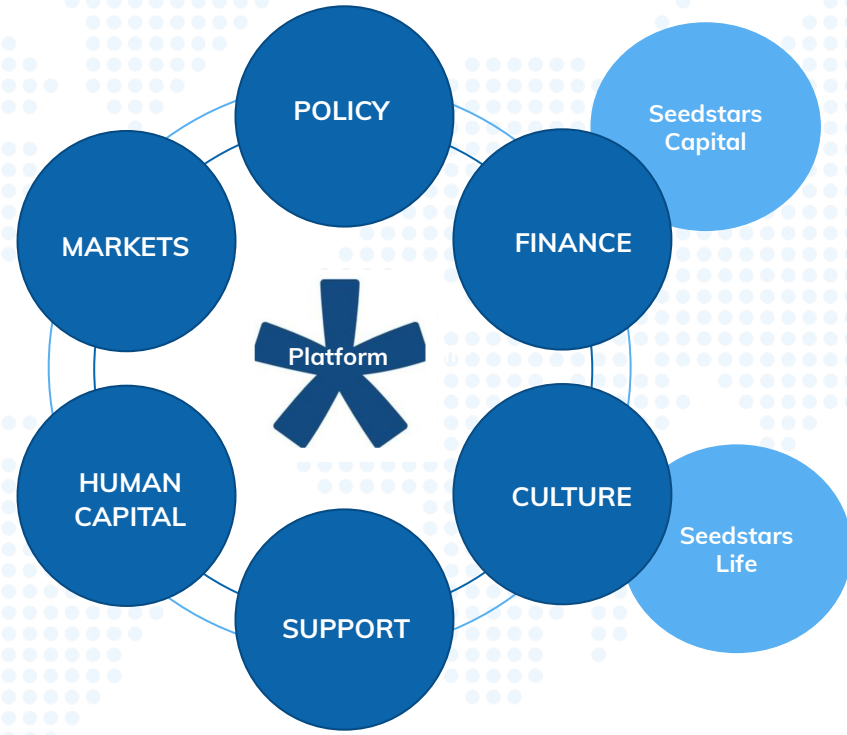


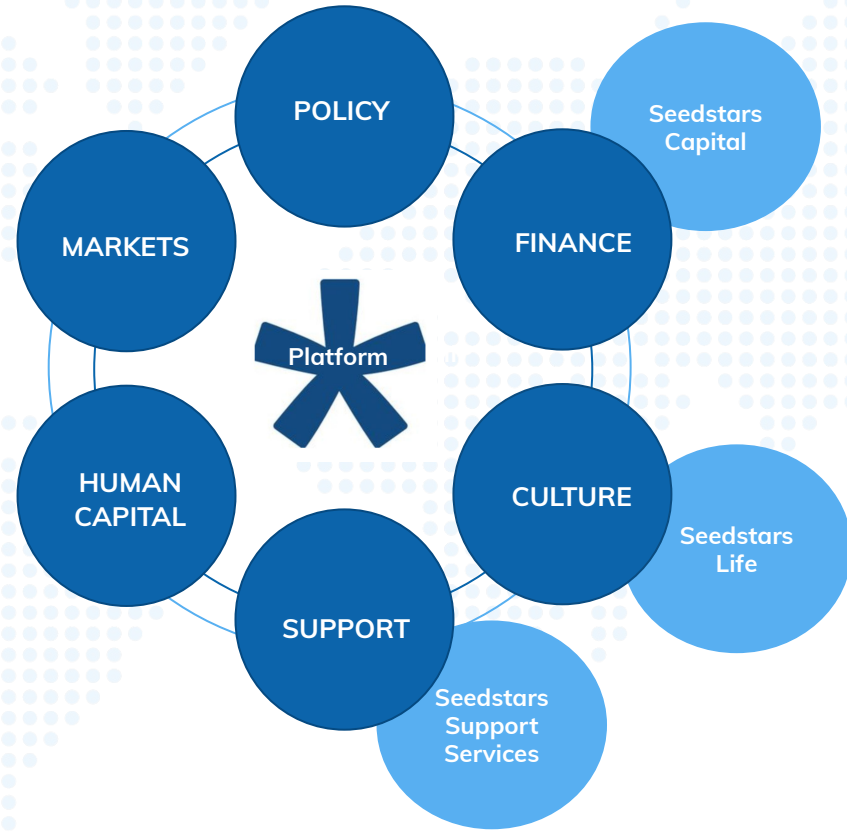
# But the ecosystems are not all at the same stage

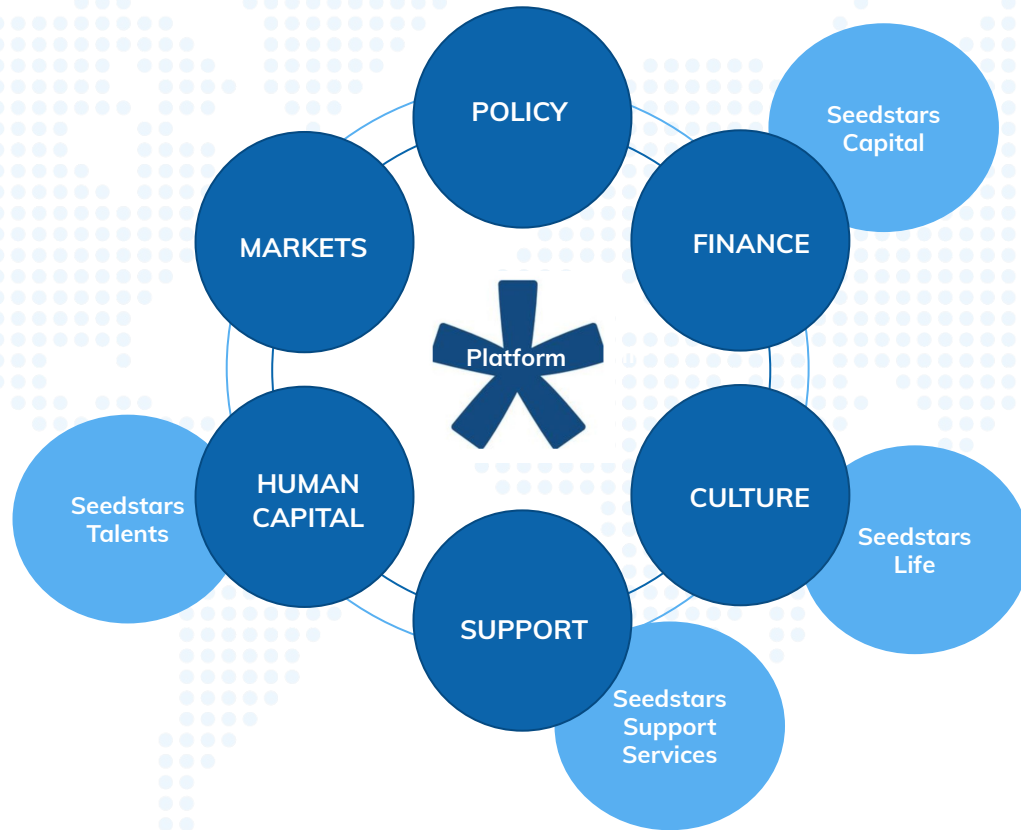


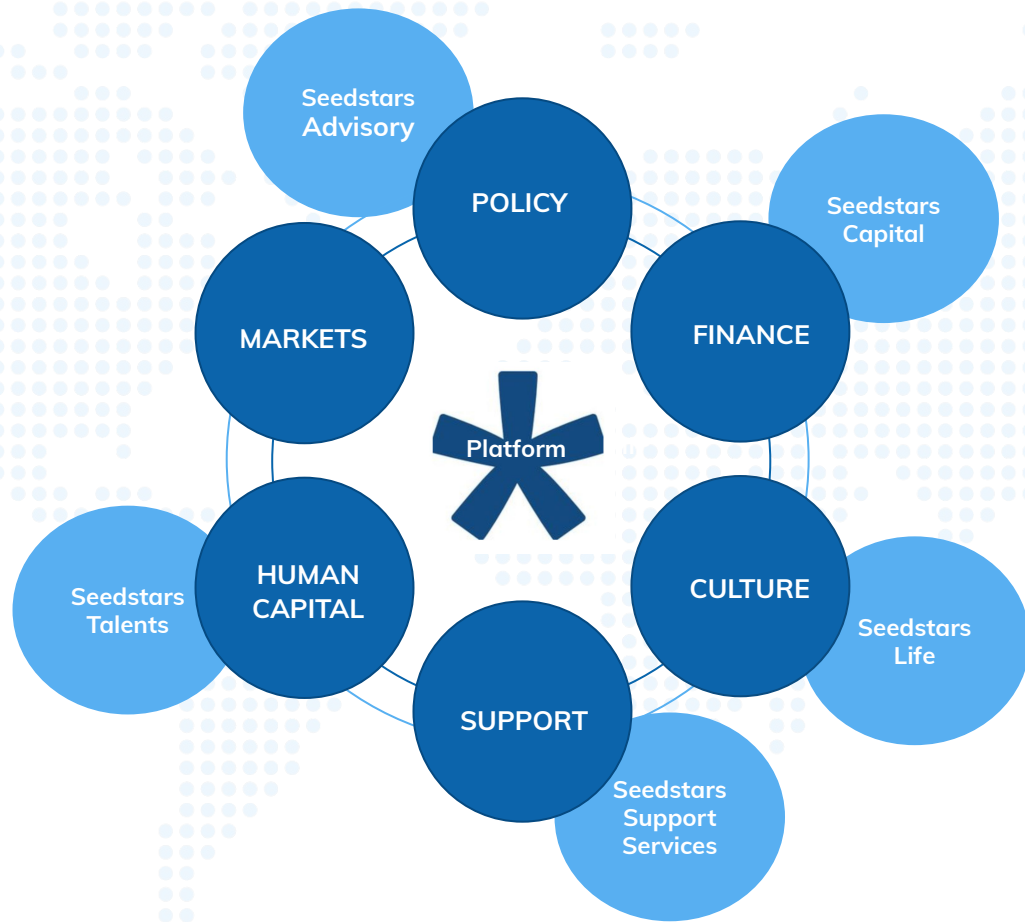




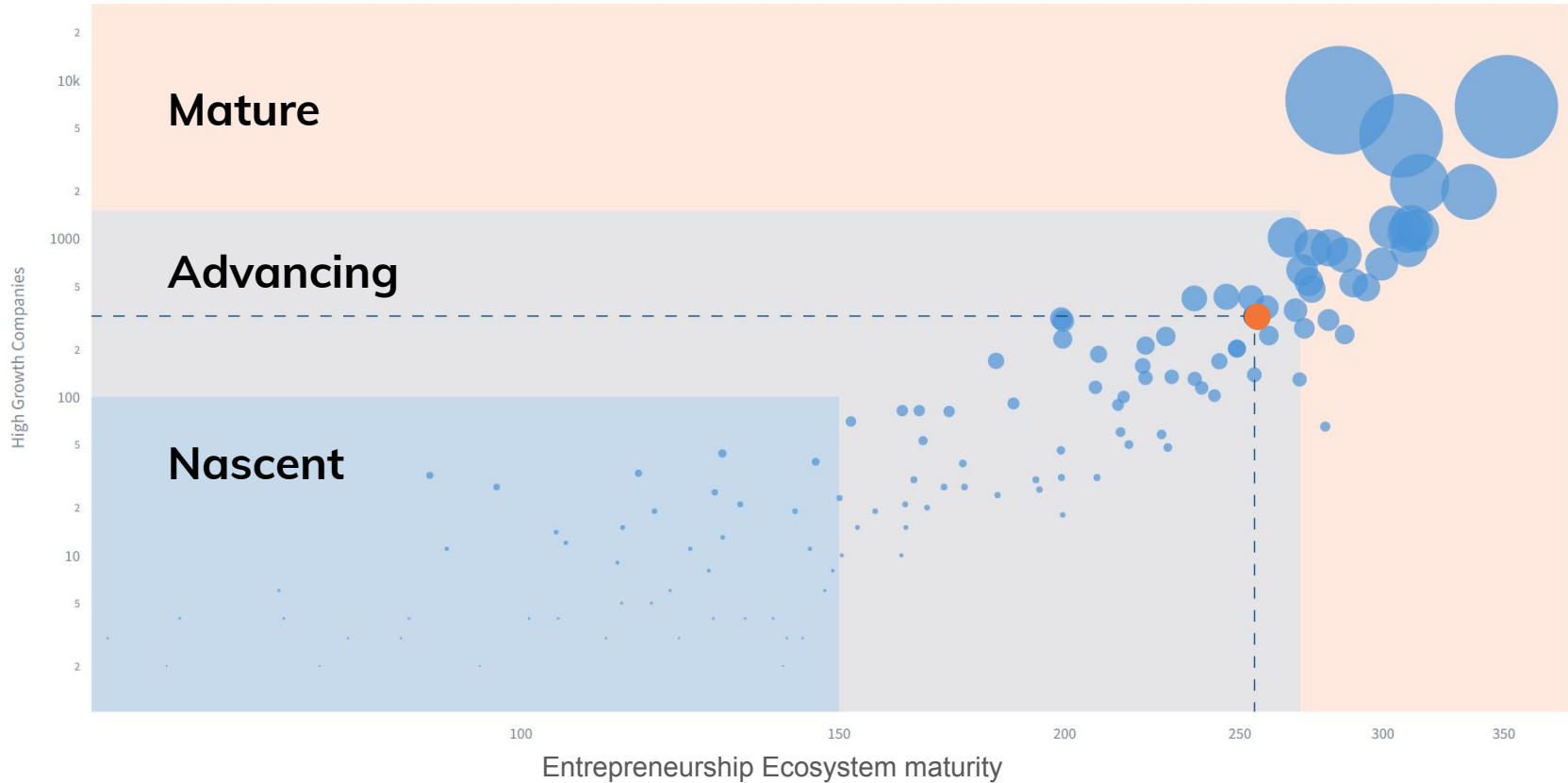








# For example in **Mexico**





## Baubap

Consumer micro-lending platform for users who do not have access to capital.



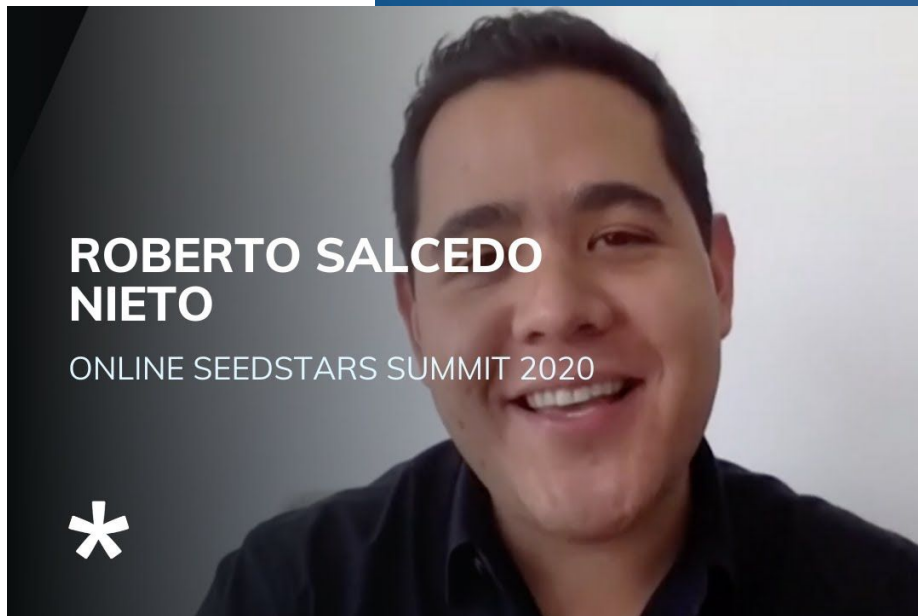
116 employees



183'708 beneficiaries



Disbursing over \$400M





## News

# Mexican microlending start-up Baubap secures \$120m in debt financing

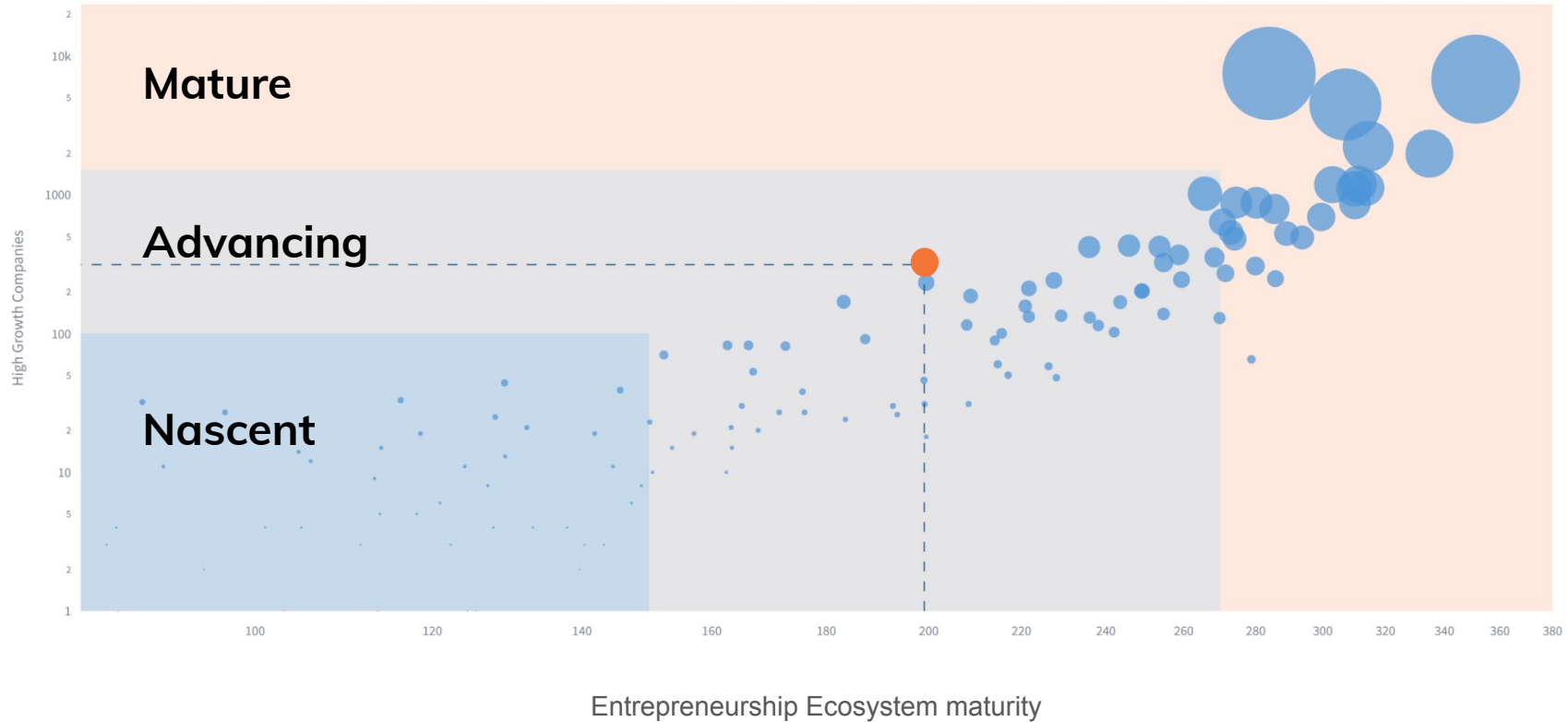
Written by [Tyler Pathe](#) 1st March 2024



**Baubap, a consumer microlending platform in Mexico, has landed \$120 million in debt financing in a pre-Series A round led by US-based fintech capital partner SixPoint Capital Management.**



# For example in **Nigeria**





## OmniRetail

B2B e-commerce platform that connects fast-moving consumer goods (FMCGs) manufacturers to retailers



75 employees



183'708 retailers



78% women retailers



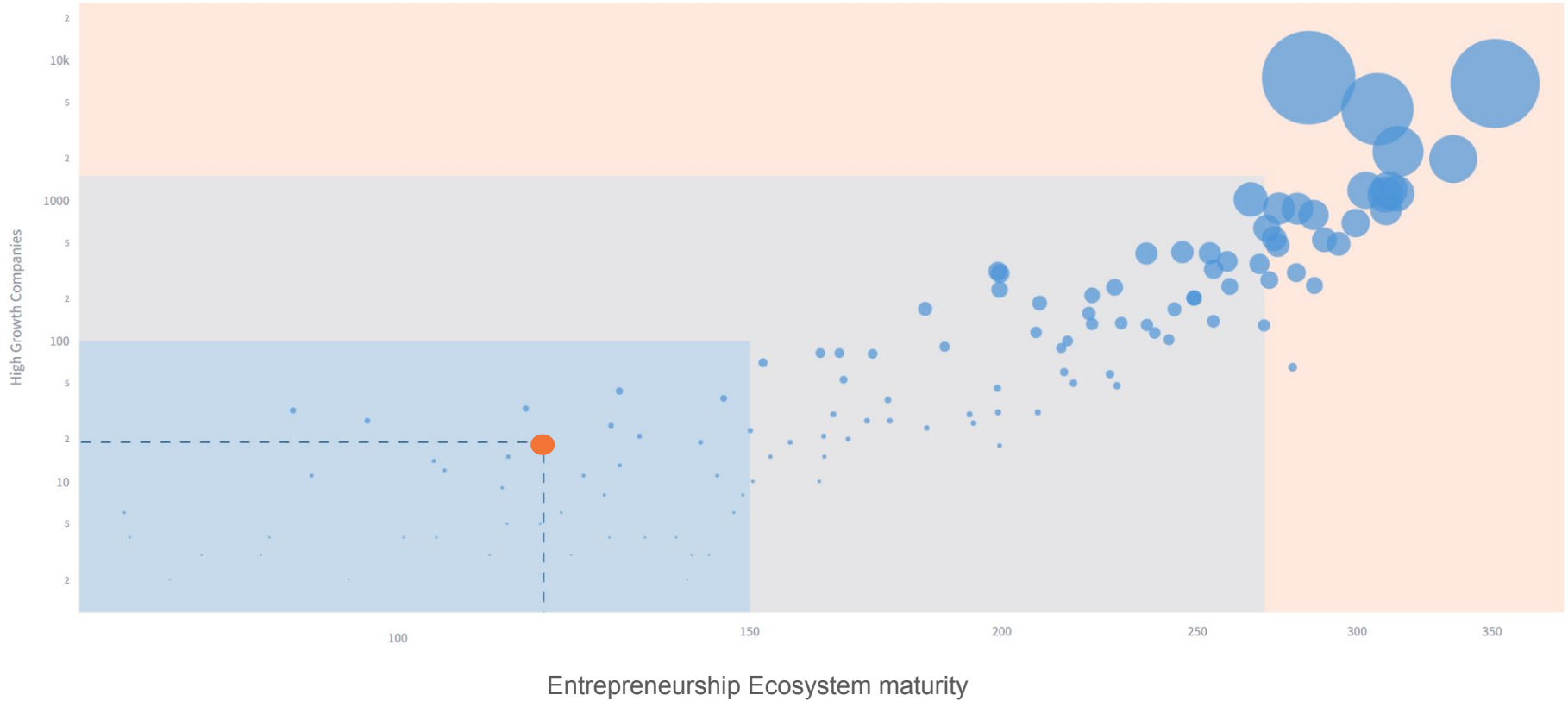


# Africa's Fastest Growing Companies

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Continent's top 125 in the post-C19 era; Nigerian ecommerce marketplace leads; digital lender courts South Africa's unbanked; Morocco ecommerce; Kenyan supermarket chain expands; healthcare's sight and sound focus; central banks please asset managers

# For example in Côte d'Ivoire





## DigiFemmes

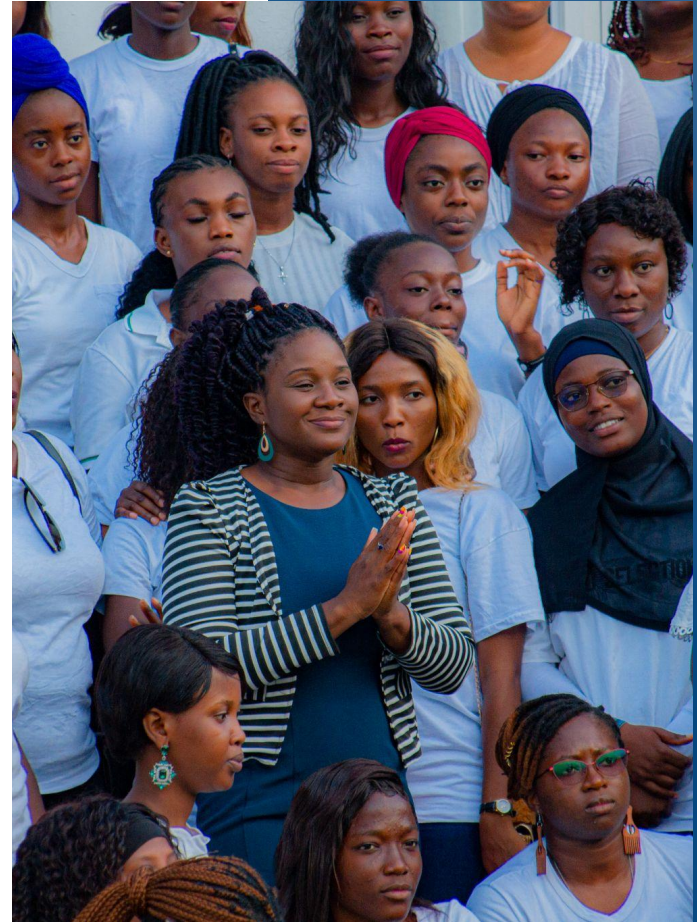
2 year academy that aims to create a pipeline of talents equipped with 21st-century skills.



327 graduates



4% acceptance





**Akissi Huguette Aimee Kamelan**

Her motto: Bridging Technology and  
Compassion

Age: 45

Education: Bachelor

Past job: construction worker

New job: Founder, app that alerts  
emergency services and allows family to top  
up accounts for quick aid.









## Gibran, E-fishery

The first Aqua-Tech startup in Asia, building a sustainable Aquaculture ecosystem by introducing technology to disrupt traditional fish/shrimp farming

2013





# CEO Who Grew Up in Poverty Builds Rare \$1.4 Billion Fish Startup

- Temasek-backed agritech raises \$200 million, led by 42XFund
- eFishery co-founders' stakes now worth over \$100 million each

2023



Raised over \$300M



First aquaculture unicorn



1'960 employees



100'000 fish farmers



Gibran Huzaifah at a fish farm in Subang Regency in West Java, Indonesia. Source: Bloomberg

By [Yoolim Lee](#)

7 July 2023 at 09:22 CEST

# Seedstars Platform in Numbers

<b>1M</b> Beneficiaries impacted	<b>250K</b> Members in our community
<b>14K</b> Global startup alumni	<b>1,500+</b> Mentors in our community
<b>90+</b> Ecosystems covered	<b>90+</b> Team members globally
<b>5,000</b> Investors in our network	<b>200+</b> Investments globally

