

The main title of the conference, 'SSF 10-Year Anniversary Conference: The Next 10 Years', is displayed in a large, bold, blue font. Below it, the word 'Welcome!' is written in a slightly smaller, bold, blue font. The background of the entire slide is a scenic mountain landscape with green hills, a winding path, and several white wind turbines under a blue sky with light clouds.

SSF 10-Year Anniversary Conference: The Next 10 Years

Welcome!

Moderator



Hannah Wise

SLIDO

- You have the opportunity to ask questions that we'll include the Q&A
- Scan slido QR code using your smartphone camera to ask questions
- Vote up questions you want to have answered
- Leave questions with your name or anonymously

Welcome Note



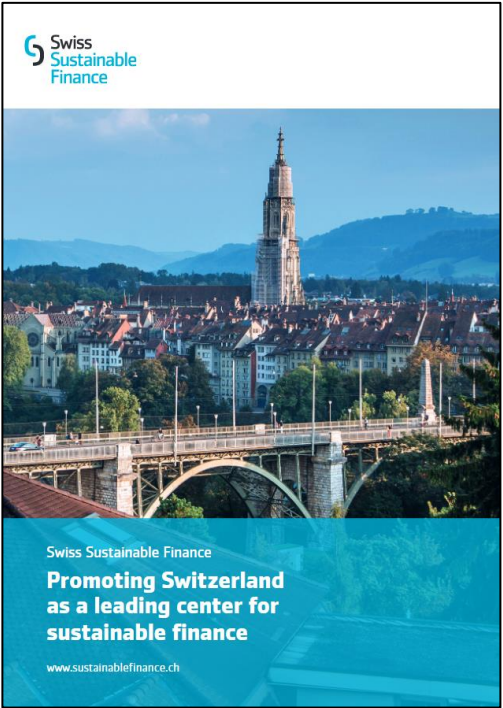
Sabine Döbeli
CEO, SSF



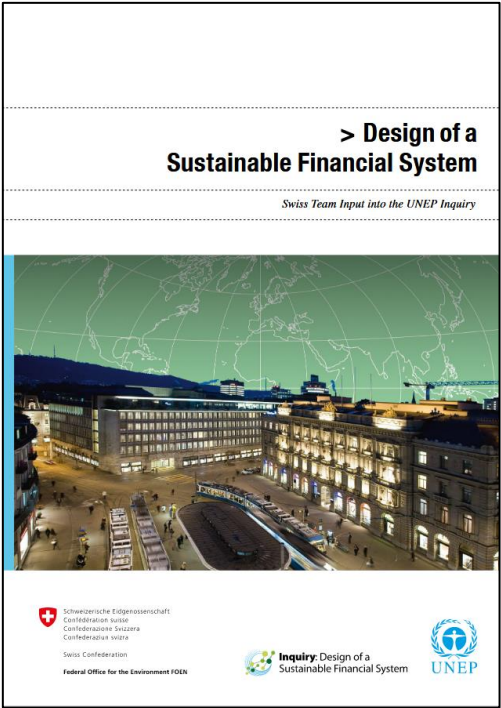
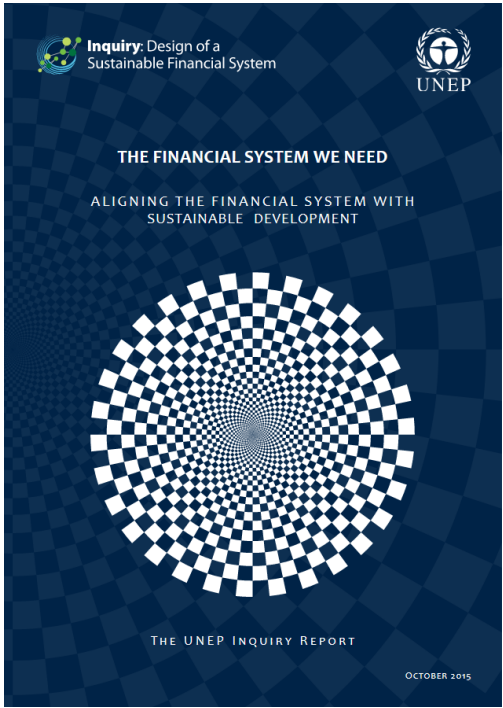
[Conference Schedule](#)

Sustainable Finance 10 Years Ago

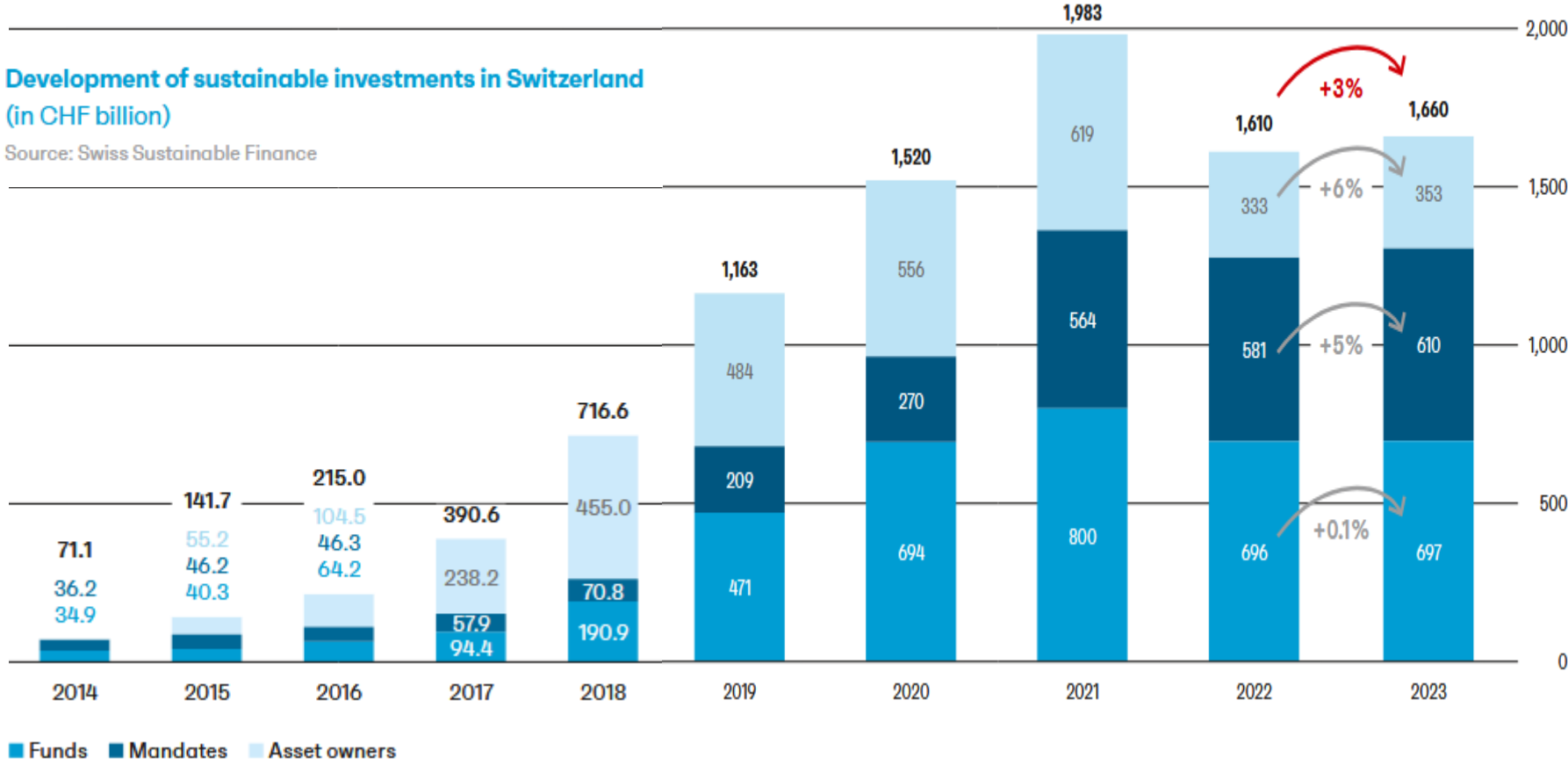
SSF's first publication



Inquiry: Design of a Sustainable Financial System



Impressive Growth of Sustainable Investments



Impressive growth of 2235% Since 2014
CAGR of 42%

Strong growth of Members & Partners

2014

64 Founding Members & Partners



2024

256 Members & Partners



+ 300%

SSF at the Core of Sustainable Finance in Switzerland and beyond



Committed team with substantial output



Veronica Baker
Project
Manager



Maurice Bohren
Intern



Katja Brunner
Director Legal
& Regulatory



Sabine Döbeli
CEO



Hendrik Kimmerle
Senior
Project Manager



Daniela Lavrador
Director Romandie



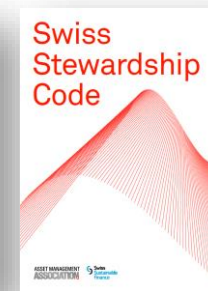
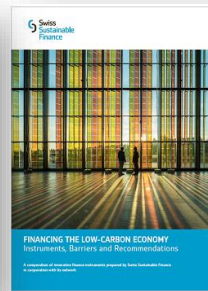
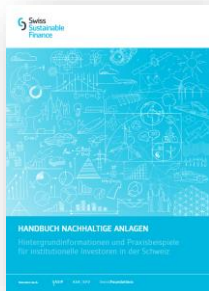
Romain Leroy-Castillo
Director Projects



Bea Meyer
Office Manager



Alberto Stival
Director Ticino



Strong support from diverse and engaged Board



Patrick Odier
President



Dominique Becht
Abendrot



Fiona Frick
SFG



Christine Gugolz
UBS



Dominique Habegger
De Pury Pictet
Turrettini



Vincent Kaufmann
Ethos



Daniel Gussmann
Axa



Marion Leslie
SIX



Alexandra Lau
BLKB



Mirjam Staub-Bisang
Blackrock



Giovanni Vergani
Casa Pensioni di
Lugano



Maria Teresa Zappia
Blue Orchard



Christian Hofer
Raiffeisen



Yvonne Lenoir
Gehl
Pictet



Fabio Pellizzari
Swisscanto

Where do we want to be in 10 years?

2034

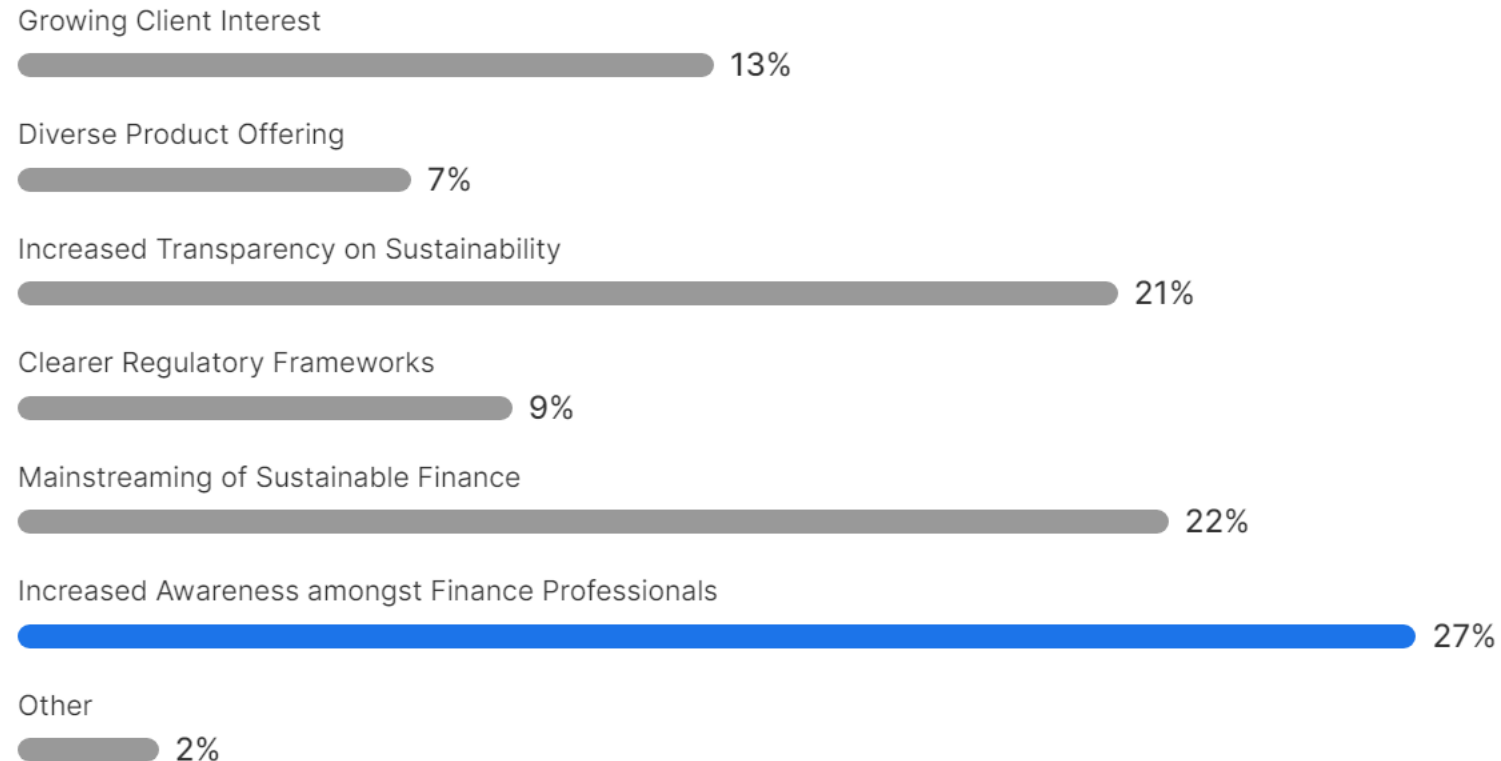
Swiss Financial Centre

- Financial service providers as reliable partners for a timely transition of all sectors
- Firm integration of ESG risks and opportunities in all business segments
- Comparable transparency on positive impacts

Swiss Sustainable Finance

- Thought leader on effective levers for change
- Strong voice in the Swiss political landscape
- Internationally well connected organisation promoting Swiss capacities

What was the most positive development in Sustainable Finance in the past ten years?



Keynote: The Need for a Just Transition to a Low-Carbon World



Ask Questions
#1035917



Mary Robinson

Former President of Ireland, Chair of
The Elders & Former UN High
Commissioner for Human Rights

Combining private and public capital to enable change



Ask Questions
#1035917



Mary Robinson
Former President of
Ireland, Chair of The
Elders & Former UN High
Commissioner for Human
Rights



Christian Frutiger
Ambassador, Deputy
Director SDC



Peter Wuffli
Founder and Chairman,
Elea Foundation for
Ethics in Globalization



Patrick Odier
President, SSF

Where do you see the biggest need for action to make Sustainable Finance and Impact Finance more effective in the next ten years?



Networking Coffee 14:45-15:15



The role of startups



Ask Questions
#1035917



Alisée de Tonnac
Co-founder and Co-CEO,
Seedstars

Interactive session on key developments in Sustainable Finance



Ask Questions
#1035917



Daniel Belfer
CEO, J. Safra Sarasin



Reto Ringer
Founder and CEO,
Globalance



Marion Leslie
Head Financial
Information and
Member of the
Executive Board, SIX



Vincent Kaufmann
CEO, Ethos
Foundation and
Ethos Services

Panel Discussion: The next 10 years



Ask Questions
#1035917



Michael Baldinger
Chief Sustainability Officer
(CSO), UBS Group AG



Dr Kirsten Schuijt
Director General, WWF
International



Christoph Baumann
Envoy for Sustainable
Finance, State Secretariat for
International Finance (SIF)

What are the biggest opportunities in Sustainable Finance for the coming years?



Closing note



Patrick Odier
President, SSF

Join us next year for the SSF
Annual Conference:

17 June 2025, Kursaal, Bern



Thank you

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Networking Apéro 17:15-18:45

