

Press release

SSF launches new Swiss Platform for Impact Investing

Zurich, 12 December 2024

The Swiss financial centre is among the top 3 globally for private market impact investments. Building on this strength, Swiss Sustainable Finance (SSF) launches a broad platform to further promote impact investing in Switzerland. Interested parties can sign up to receive news on the platform.

The Swiss Platform for Impact Investing was launched by SSF today during an event held at Building Bridges. The new platform brings together players from the whole value chain of impact investing and serves as the Swiss National partner to GSG Impact, a global network with the objective to increase flows of capital towards an ambitious sustainable development agenda. Sabine Döbeli, CEO of SSF, explained the reasons for the creation of this platform as follows "Building on the historic strength of Switzerland in impact investing, we wanted to put Switzerland on the international map through the creation of a Swiss National Partner for GSG Impact – a global network of organisations promoting investments as a lever for change. The fact that we managed to win a large number of well-renowned experts for the Executive Board illustrates the great interest for stronger collaboration to further promote impact investing in Switzerland." Rosa Sangiorgio, Chair of the Executive Board of the Platform, further explained: "Through the Swiss Platform for Impact Investing we aim to engage the Swiss ecosystem, act as expert voice, create clarity and transparency but most importantly increase flows of capital toward impact investing. Steering private capital towards impact is becoming increasingly important, given the large funding gap for the achievement of the SDGs".

While SSF manages the secretariat of the platform, the Executive Board will decide about implemented projects thereby relying on the support of volunteering organisations. The open form of the platform allows for any interested organisation to suggest projects and implement them with the support of the platform. Interested individiuals can sign up for news on the activities of the platform and to get involved here.

Members of the Executive Board:

- Rosa Sangiorgio RSG Impact Investing, Impact Investing Advisor (Executive Board Chair)
- David Albertani Catalytic Finance Foundation, CEO
- Dr. Julia Balandina Jaquier JBJ Consult/Katalyst Impact, Founder & CEO/Founder & Executive Director
- Guillaume Bonnel SDG Impact Finance Initiative (SIFI), CEO
- Katja Brunner SSF, Director Legal & Regulatory
- Dr. Katharina Sommerrock Lightrock, Head of IR and Lightrock Switzerland AG Board Member
- Lucy Thomas UBS Asset Management, Head of Sustainable Investing and Impact
- Nadia Nikolova Allianz GI, Head of Development Finance & Impact Credit
- Christine Sete State Secretariat for Economic Affairs (SECO), Programme Manager
- Natalia Soboleva Generali, Head CIO Office (Compliance, Governance, Sustainability)
- Safeya Zeitoun Tameo Impact Fund Solutions, CEO
- Tommaso Tabet Family Office/Impact Hub Ticino, Head of Philanthropy/Co-Founder
- Ingo Weber Apis Partners, Venture Partner

Further information:

- Information on Swiss Platform for Impact Investing
- Register for the Swiss Platform for Impact Investing Network Mailing List

Contacts:

Sabine Döbeli, CEO, Swiss Sustainable Finance +41 44 515 60 52 <u>sabine.doebeli@sustainablefinance.ch</u> www.sustainablefinance.ch

The mission of **Swiss Sustainable Finance (SSF)** is to strengthen Switzerland's position as a leading voice and actor in sustainable finance, thereby contributing to a sustainable and prosperous economy. The association, founded in 2014, has representative offices in Zurich, Geneva and Lugano. SSF unites over 260 members and network partners from financial service providers, investors, universities and business schools, public-sector entities and other interested organisations. Through research, capacity-building and the development of practical tools and supportive frameworks, SSF fosters the integration of sustainability factors into all financial services. An overview of SSF's current members and partners can be found on its website: www.sustainablefinance.ch