

## Invitation: Launch of English SSF Handbook on Sustainable Investment

**Date:** Tuesday, 27 February 2018, 16:00-18:00 (followed by apéro)  
**Location:** [Zunfthaus zur Schmiden](#), Marktgasse 20, 8001 Zurich

One year after the publication of the SSF Handbook on Sustainable Investments in German and French, an English version of this much valued overview on sustainable investments is now ready. SSF has updated the content and translated it into English. The publishing of the book jointly with CFA Institute Research Foundation and CFA Society Switzerland allows the reach of the Handbook to extend far beyond Switzerland.

At this event, organized and hosted by Swiss Sustainable Finance, CFA Society Switzerland and CFA Institute Research Foundation, we will present some of the critical themes covered in the Handbook. In an expert discussion we will debate the growing role of regulatory initiatives on the further adoption of sustainable investment strategies by institutional asset owners. The English Handbook is already available electronically on [our website](#). A free copy will be distributed to all attendees.

### Program

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|-------|---|---|
| 15:30 | <b>Registration</b>   |   |
| 16:00 | <b>Welcome notes</b>  | <b>Sabine Döbeli</b> , CEO, Swiss Sustainable Finance<br><b>Christian Dreyer</b> CFA, CEO, CFA Society Switzerland  |
| 16:10 | <b>ESG – an acronym becoming mainstream</b>                                     | <b>Joachim Klement</b> CFA, Trustee of the CFA Institute Research Foundation and Head of Investment Research, Fidante Capital   |
| 16:20 | <b>Performance of Sustainable Investments: an overview of academic research</b> | <b>Alexander Zanker</b> CFA, Senior ESG / Quant. Strategist, LGT Capital Partners   |
| 16:40 | <b>Practices of ESG Integration</b>   | <b>Rainer Baumann</b> CFA, Head of Investment Management and Member of the Executive Committee, RobecoSAM   |
| 17:00 | <b>Panel discussion: Regulatory pressure as a game changer?</b>                 | <b>Kaspar Hohler</b> , Editor in Chief VPS<br><b>Joachim Klement</b> CFA, CFA Institute Research Foundation<br><b>Johanna Koeb</b> , Head Responsible Investments, Zurich Insurance Company<br>Moderated by Sabine Döbeli |
| 18:00 | <b>Apéro and Networking</b>   |   |

Sign up for this event online using the SSF [registration page](#). **The registration deadline is 23 February 2018.** The event will be held in English and is free of charge. **This event is good for 2 CFA Institute Continuing Education Credits (SER).** CFA Institute members please register through the separate invitation received by CFA Switzerland to have their CE credited automatically.